



ASCENT LEADERSHIP NETWORKS

CUSTOM FELLOWSHIP



THE ASCENT PHILOSOPHY

EXPERIENCE THE POWER OF COLLECTIVE WISDOM, DIVERSITY OF
THOUGHT, AND BEING SUPPORTED AND INSPIRED BY PEERS
...ALL IN EXTRAORDINARY PLACES.



THE PROGRAM

Ascent Leadership Networks will work with you and a select group of C-Suite peers motivated to reach the CEO role through a fully customized fellowship program.



The program builds on executive assessments conducted by our residential experts.

The Individual Development Plan crafted for each participant through that process becomes the launching point for every individual's journey.



Each Fellowship brings the cohort together on three separate occasions for "Immersion."

Each Immersion marries an unforgettable location with the most cutting-edge, relevant issues facing leaders today - with the top experts in each field - while maintaining a focus on personal growth.



The individuals in each Fellowship, each accomplished senior leaders of impactful organizations, are what make the experience a success.

Fellows in prior Ascent programs report that the strong networks they build during the program significantly contribute to their ability to both make an impact and experience ongoing success.



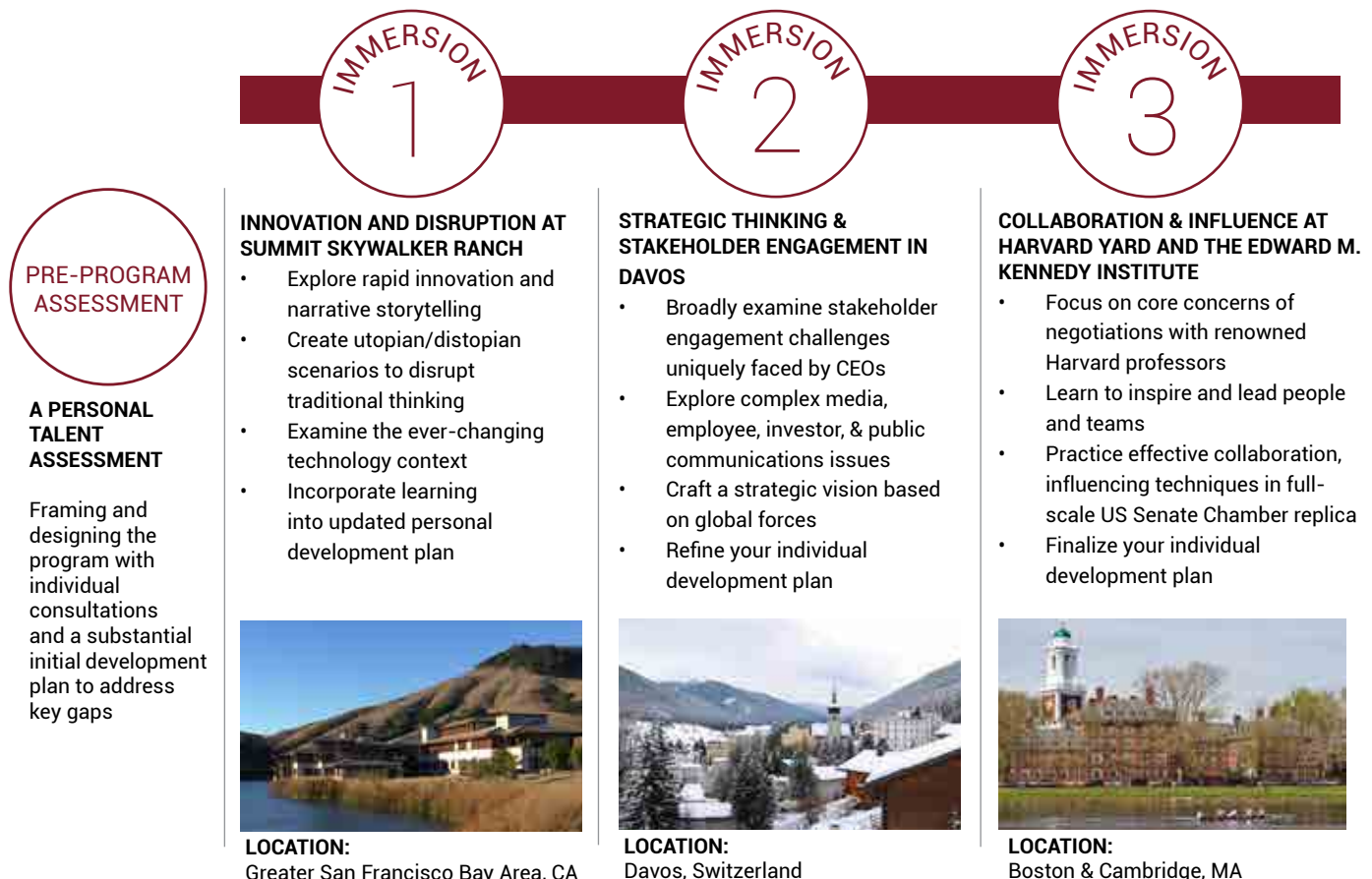
CUSTOM FELLOWSHIP

SILICON VALLEY, CALIFORNIA; DAVOS, SWITZERLAND;
AND BOSTON, MASSACHUSETTS



AT A GLANCE

Leaders ascending towards the CEO role benefit from a transformative, immersive fellowship that helps them become even more effective in their demanding positions and moves them towards their future positions. This tailored program - providing experience, expertise, and exposure that will serve them best - includes an in-depth individual assessment, three unforgettable residential Immersions, and a career-long connection within the global Russell Reynolds and Ascent Leadership networks.



ONGOING SUPPORT: MENTORSHIP, FEEDBACK, & COACHING



THE PRE-PROGRAM ASSESSMENT

AN ASSESSMENT TOOL TO KICK OFF THE FELLOWSHIP



ELEMENTS OF ASSESSMENT SUCCESS

A Fellowship begins with building self-awareness. Each Fellow's individualized assessment and ensuing development plan serves as the starting point for their personalized engagement with a mentor.



Tools developed exclusively for executive evaluation and benchmarked against proven results



A detailed behavioral interview, which highlights capabilities and skills, as well as areas for development



Well-rounded feedback, to ensure a comprehensive perspective on participants' experiences and behaviors

MENTORSHIP

While coaching and advising takes place during the three residential gatherings of the Fellowship, each fellow will also consult with their designated mentor up to eight times before, and in between, these meetings.

Mentors are carefully selected individuals with extensive business and/or leadership development backgrounds who are matched with each Fellow based on their specific aspirations, development needs and business challenges.

"BEING A SENIOR EXECUTIVE FOR 25 YEARS, I BELIEVED I KNEW WHO I WAS AND HOW TO RUN MY BUSINESS LIFE. ASCENT GAVE ME A MUCH CLEARER PICTURE OF MYSELF AND HELPED ME DEFINE THE PATH TO FOLLOW IN ORDER TO BECOME A BETTER PROFESSIONAL. THIS HAS AMAZING VALUE."



IMMERSION 1: INNOVATION AND DISRUPTION

SILICON VALLEY, CALIFORNIA: THE EPICENTER OF INNOVATION

Summit Skywalker Ranch / The Presidio / Technology Firm Headquarters



This Immersion focuses on technological changes and the innovation and planning skills necessary for sustained impact. Participants will walk away with a formal Strategic Development Plan that incorporates a focus on technology and innovation.

HIGHLIGHTS & CONTRIBUTORS

Through the principles of motivation, style, and culture, participants will exercise their visions for the future and transform those visions into actionable plans.

In our opening module, Fellows develop and map long-term goals for their personal and professional legacy, and learn narrative storytelling so they can effectively communicate their legacy.

In addition to experts from Ascent, participants will have the opportunity to work with contributors from the broader Ascent network.

Potential contributors from the Bay Area include, but aren't limited to:

- Michael Fertik, CEO of Reputation.com
- Zvika Krieger, Head of Technology Policy at The Center for the Fourth Industrial Revolution
- Ari Popper, CEO of SciFutures
- Alexander Rose, CEO of The Long Now Foundation
- Scott Smith, CEO of Changeist
- Dave Viotti, CEO of SMALLIFY



IMMERSION 2: STRATEGIC THINKING & STAKEHOLDER ENGAGEMENT

DAVOS, SWITZERLAND: STRATEGIC THINKING AT A HUB FOR SOCIETAL IMPACT THE SCHATZALP HOTEL



View of Davos, Switzerland.

When you're immersed in the "day-to-day," long-term strategic planning can feel like a distant goal. The purpose of this Immersion is to give your team a solid foundation and to build tangible long-term plans that become a catalyst for change.

HIGHLIGHTS & CONTRIBUTORS

Because this Immersion is strongly weighted in strategy, participants will kick off with interactive exercises and simulations from leading practitioners involved in business and broader organizations.

They will explore strategic options in a complex world, learn how to test competing strategies (while maintaining a comfortable level of risk), and navigating complex media issues.

After developing each individual's Strategic Plan under the assumptions of the current market, each team member will walk away with a deep, rigorous understanding of their team's strategy and their place in it.

The Individual Development Planning process is a key part of this immersion, linking strategy and planning with each participant's plan.

Potential contributors include:

- Jean-Pierre Rosso, formerly of the World Economic Forum
- David Fubini, Harvard Business School
- Rajiv Joshi, Former Managing Director of The B Team
- Christy Tanner, Executive Vice President and General Manager of CBS News Digital



IMMERSION 3: COLLABORATION AND INFLUENCE

CAMBRIDGE & BOSTON, MASSACHUSETTS: CORNERSTONE FOR HIGHER LEARNING

Harvard Faculty Club / The Charles Hotel /
Edward M. Kennedy Institute for the U.S. Senate



This Immersion focuses on the tools and skills needed to build a team, develop it, and collaborate within it. Participants will engage in tailored simulations and exercises to bring concepts to life.

HIGHLIGHTS & CONTRIBUTORS

With a concentration on the elements that comprise a cohesive leadership team, this immersion covers the core concerns of negotiation, inspiration through motivation, and self-discovery of style and vision.

Exploring a century-old conflict between two Latin American countries, participants will experience an objective yet applicable simulation that embodies collaboration and problem solving.

After meeting Ted Kennedy's family and staff, the inspiring and realistic Senate simulations will set the stage for Strategic Development Planning.

Potential contributors in the Boston area include (but are not limited to):

- Mary K. Grant, President, Edward M Kennedy Institute
- Joe Kennedy III, US Representative (MA)
- Vicki Kennedy, Co-Founder, Edward M Kennedy Institute
- Jamil Mahaud, former President of Ecuador
- Dan Shapiro, Founder and Director, Harvard International Negotiation Program



A UNIQUE NETWORK

DEEPENING AND GROWING A NEW COMMUNITY



The individuals in each Fellowship are what make the experience a success. Fellows in prior Ascent programs report that the strong networks they build during the program significantly contribute to their ability to both make an impact and experience ongoing success.

As part of the process, each fellow is tailored to a well-suited mentor/coach, based on experience, role and development goals. These mentors become an extended part of the network, joining the immersions and enriching all participants' experiences.

OUR PARTICIPANTS

Participants in Ascent-led programs include a diverse mix of chief executives, founders, senior politicians, and other top leaders who have innate curiosity and a passion for leadership. Our most recent Fellowships included, among others, founders of direct-to-consumer and commercial businesses, heirs to family-run corporations, and CEOs of both privately-held companies and NGOs.

OUR MENTORS

Our network also includes as supporters some of the world's leading thinkers, innovators, and practitioners. They work closely with us, as faculty and core contributors, helping identify and understand key trends and themes, shaping our priorities and co-designing our programs.

Recent mentors included:



JIM MCCANN

Founder and
Chairman,
1-800-Flowers.com



**JEAN-PIERRE
ROSSO**

Former Chairman,
World Economic
Forum USA



**SUSAN
SOBOTT**

Former President,
Global Commercial
Services, American
Express



ABOUT ASCENT

AS A LEADER, YOU DON'T ALWAYS KNOW WHERE TO FIND THE ANSWERS
TO YOUR IMPORTANT QUESTIONS. WE DO.



With more than 75 years of combined experience at the World Economic Forum, Spencer Stuart, BoardSource, and other leadership development organizations, we bring transferable, unique, and trusted expertise.

The core team for this Fellowship will include:



KEVIN STEINBERG
Founder & CEO



STEPHEN KELNER
Co-Founder &
Managing Director



TIFFANY WEST
Co-Founder



DAVID STYERS
Managing Director



ZIVA MANN
Learning &
Development

OUR PHILOSOPHY

We believe in the power of networks and community to drive individual and organizational success. We strive to bring collective wisdom, diversity of thought, and bespoke experiences to our Fellows, because it is our mission to guide them on an unforgettable journey to the next level.

COLLECTIVE WISDOM

Experience and
knowledge from the
people and ideas that
are shaping
the future.



DIVERSITY OF THOUGHT

Insight comes from
unique and different
perspectives.

UNFORGETTABLE EXPERIENCES

Unique venues
and world-class
instruction to
drive learnings
home.

